

Business

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Tel: 01903 708300

Why choose Projects Abroad?

SAFETY & SECURITY: We take your security abroad very seriously. Before we send volunteers and interns anywhere, the countries must be politically stable and safe. We are in contact with the Foreign and Commonwealth Office regarding safety and stability and, of course, we have the added security of our own overseas staff who know the local area in detail.

STRUCTURE: Our Business placements are structured so that you get the most out of your time overseas. Each placement will have a project supervisor there to provide assistance and guidance throughout the trip.

VARIETY: We want to match your skills and enthusiasm to the right project. By working in various destinations and different types of industry, we allow you to select the project best suited to you. There are 7 destinations in which we offer Business projects, allowing people with all interests to find a placement that is just right for them.

FLEXIBILITY: Our projects have no set start dates, which means you can choose when your placement begins.

CV AND SELF DEVELOPMENT: An internship with Projects Abroad is excellent for your CV and university applications. It gives you greater life experience, develops personal skills and shows your initiative to try something new – traits which appeal to employers and universities.

PRICES: Business projects start from £1.395.

"To say I love Shanghai is a colossal understatement. The opportunity for a great career is obvious. I was meant to be in Shanghai for 3 months. I thought I had finished with my studies. I thought I'd be in London now hitting a 9-5pm job. It's been over a year and I'm at the Shanghai University studying Chinese. with a job offer at the same company I interned at. What does that tell vou about my Projects Abroad experience?

looking at new ways to market their produce. Projects Abroad put a lot of thought into their placements, and they worked really hard to put me in the right organisation. I can't thank the staff enough. I know that if you jump in and commit yourself, you will have an incredible time, leave a positive footprint, and only regret that you have

"Having applied as a business student,

researcher with a garden organisation

I was initially placed as a market





Laura Coughlin, Business in China



to leave.

Andrew Armstrong

Business in South Africa

What is a Business project?

Projects Abroad's Business projects are short-term, practical work experience placements. They are available in various destinations in the developing world. These internship projects are available for anyone aged 16 to 75+. We arrange for you to spend a period of time working at a company in your preferred industry, learning from local staff and gaining valuable experience. Examples of the options on offer include:

- Finance & Consulting
- Travel & Hospitality
- Fashion
- IT
- Marketing, PR, and many more

Why should you take part in one of these projects?

The business world is complex and competitive with individuals and organisations looking to gain an advantage over the rest of the field, either to further their job prospects or boost the profile of their company. Our Business placements are designed to help you gain this competitive edge and enhance your CV.

This will enable you to take a leap forward in your own career and also use your knowledge and enthusiasm to help a company in the developing world. Although we work with specific companies in each of our destinations, the placements themselves are flexible and designed to match your individual skills, goals and experience. We will ask you to send us a copy of your CV so that we can match you with the best possible company to work with.

Your role on a Business project

Your placement will be very much a two way process - you will gain knowledge and experience but also play a role in helping the company. We now live in a global economy where developing international contacts becomes a huge objective for many businesses. A perfect example of this is in Mongolia, which is 90% dependent on foreign imports! Your ability to speak English and any knowledge you may have of the way Western companies operate can make a real difference.

You will be expected to work normal office hours and should view your time abroad as a chance to work and improve. You will get involved with the day-today activities of the office and should be ready for a challenge. No matter where you are placed your input will be greatly encouraged and appreciated. Take every opportunity offered to you and you will reap the rewards of a unique business experience.



South Africa

We are based in the stunning city of Cape Town, where we organise work experience programmes in a number of business sectors. These currently include marketing and branding, media and PR, and international development projects. In this unique situation, we are able to offer you the chance to participate on a work experience internship with companies that compete in the international arena. while others can gain experience at an organisation that does worthwhile and necessary development work - all in one city.

Interns working in marketing, media or PR, work on marketing strategies, marketing campaigns, branding, sponsorship deals, events, networking, public speaking and writing for the press. We also offer an International Development internship for those interested in in working for a grass roots non-profit organisation.



China

All Business interns in China live and work in the vibrant. modern cities of Shanghai or Chengdu. Shanghai is one of the world's fastest growing city-based economies, a 21st-century metropolis where all the world's major businesses can be found. Shanghai's famous finance and enterprise zone, Pudong, has expanded massively in the last few years. A huge amount of foreign investment has changed this area from farm and wasteland to a packed skyline containing some of the world's tallest buildings. Chengdu is also developing at a rapid pace and is home to many new investors and many up-andcoming businesses.

During the placement, interns are expected to be punctual, professional and hard-working. You will be required to work an average of 35 hours per week, usually Monday-Friday. We organise work experience programmes in a number of business sectors including marketing, PR, accountancy, finance, fashion, hospitality management, IT, real estate, environmental energy, architecture and consultancy.

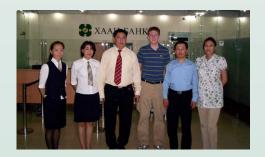




Mongolia

Since the democratic revolution of 1990, Mongolia's capital has become one of the fastest-growing cities in Central Asia. Our Business projects are based in the capital city of Ulaanbaatar, which now has many surprising opportunities for economic growth. The country's major industries include mining, agriculture and cashmere. Many world famous corporations are doing business in Mongolia and more than 70 nations have already invested in the country. As well as planning to increase its economic trade with neighbouring countries, Mongolia is also keen to boost its tourist industry.

We offer placements for you in business administration and management, and in a wide range of manufacturing and service companies, including those in the growing tourism industry. A placement in the business sector could even involve you working with a director or general manager of a small or medium sized company, handling cross-border contracts with Russian and Chinese clients.





Costa Rica

Our Business projects are based in and around the university city of Heredia. This vibrant city is situated in the heart of Costa Rica's coffee-growing country, the Central Valley. With its large student population and close proximity to the exciting capital city of San Jose, Heredia is a growing hub for developing businesses.

Projects Abroad works in partnership with several associations and educational institutions to help smallscale entrepreneurs develop and strengthen their small businesses. We also identify individuals and groups who require training or assistance with their entrepreneurial ideas. Many of the entrepreneurs are from low-income backgrounds and depend on the success of their business to support themselves and their families. You have the opportunity to share your knowledge, skills and experience with these entrepreneurs, through tasks such as developing marketing and advertising strategies and proving financial analysis.



Micro-finance projects

If you like the idea of helping small businesses but don't want to work in a corporate environment, our Micro-finance placements could be perfect for you. These projects focus on providing small, interest-free loans to entrepreneurs and small businesses in local communities. As part of the project, these entrepreneurs gain vocational training and learn vital business skills in areas such as bookkeeping, accountancy, marketing.

EXAMPLE PROJECTS



Tanzania

Cambodia

This project provides small loans to local businesses in disadvantaged communities of the capital city, Phnom Penh. Garment workers here earn less than \$3 a day sewing clothes for major western brands in unhealthy conditions. Most workers are women, and often mothers of small children. By providing start-up capital, training and advice for small businesses, volunteers help these women to earn independently in their small shops and food carts, helping them to support their families.

There are many vulnerable groups in Tanzania who are desperately seeking a way to empower themselves and get out of the vicious cycle often created by poverty. Projects Abroad are targeting specific groups in need of help in the town of Arusha. We provide funding and training to give them the skills and financial help needed to start a business. Recent small businesses that volunteers have been working with include rearing chickens and making and selling jewellery.

Short-term Special Projects for 16 to 19 year olds



Our Short-term Special projects are trips for 16-19 year olds which run on fixed dates in the summer months. We organise an exciting 2 week Law & Business placement in China, giving you the chance to gain experience in a local business and a corporate law firm.

You will gain valuable work experience through structured activities with full time staff support, allowing you to make the most out of your short time overseas. With a mixture of taught sessions and observational work, as well as evening activities and weekend excursions, this is a perfect way to discover another culture, have fun and contribute to your CV or IICAS form

What is Included?

YOUR PLACEMENT: You will be given a supervisor at your place of work. Your supervisor and the local Projects Abroad staff will meet with you regularly to discuss how your placement is going and assist with any issues that may arise. We will also cover the cost of transportation to and from work where required.

YOUR ACCOMMODATION: You will usually live with a local host family, who has been carefully selected because they are friendly, welcoming and can provide you with safe and secure accommodation for the duration of your stay. In a small number of destinations like China and Vietnam and you will live in shared accommodation in an apartment or house with other Projects Abroad interns and volunteers.

ALL YOUR MEALS: We will ensure that you are provided with three meals a day, including either a packed lunch or lunch provided where you are working.

COMPREHENSIVE LOCAL SUPPORT: We directly employ sizeable staff teams in all of our destinations and they are responsible for ensuring that all aspects of your project run as smoothly as possible. From the moment they meet you at the airport they will be available to show you around the local area, introduce you to your host family and placement supervisor, and be on-call 24/7 if you have any problems.

YOUR OWN START DATE AND PROJECT LENGTH: You choose where you want to go, when, and how many weeks you wish to work.

INSURANCE: Our package includes comprehensive insurance, which includes travel and medical insurance, for the duration of your time away with us.



2 easy ways to apply





"My placement in Chengdu really enhanced my understanding of business on an international scale. The practical experience I gained proved extremely valuable during the first year of my Business degree. The social and cultural aspect of my trip has given me the motivation to explore the world more and ignited an ambition to pursue a career in international business.



Zack Sanderson / Business in China

Business projects are available in the following destinations:









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Aldsworth Parade, Goring-by-Sea, West Sussex, BN12 4TX, UK

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